UNIT I

Introduction: Basic nature, history, paradigmatic debates and methodologies of the discipline; construction of social reality; social intuitions; human values; theories of social psychology.

UNIT II

Social Thinking: The Self in a Social World: Self-Concept, Self-Esteem, Perceived Self-Control, Self-Serving Bias, Self-Preservation, helps to understand the understanding about our own selves vis-à-vis significant others in our lives; Human Attitudes & Behaviors, Measurement of Attitudes;

UNIT III

Social Influence: Human Influence on others’ behaviour, Social Psychological roots of power; Gender Similarities & Differences; Genes, Culture, & Gender; Conformity & Obedience; Pathways and Elements of Persuasion; Group Influence – Social Facilitation, Social Loafing, Deindividualization, Group Polarization, Influence of Minority, Inter-Group Relations.

UNIT IV

Social Relations: Prejudice – Nature & Power, Social-Motivational-Cognitive Sources of Prejudice, Consequences of Prejudice; Aggression; Attraction & Intimacy; Helping Others; Conflict & Peacemaking.

UNIT V

Applying Social Psychology: Course Project

TEXTBOOKS/REFERENCES:


RELATED LINKS:

http://www.swarthmore.edu/x20604.xml
https://explorable.com/social-psychology-experiments
ADDITIONAL READINGS: