Unit I:

Principles and Ethics: Accuracy and fairness, Pre publication verification, Caution against defamatory writings, Parameters of the right of the press to comment on the acts and conduct of public officials, Criticism of public figures/ music reviews, right to privacy, privacy of public figures, recording interviews and phone conversation, conjecture, comment and fact, newspapers to eschew suggestive guilt, reporting – proceedings of legislature, caution in criticizing judicial acts, right to reply, obscenity and vulgarity, glorification of violence, covering communal disputes/clashes,

Unit II:

Caste, religion or community references, paramount national interest, foreign relations, investigative journalism, its norms and parameters, fraudulent activities, professional misconduct and rivalry, plagiarism, illegal reproduction, advertisements, internal disputes, astrological prediction, Reporting on natural calamities, norms for photo Journalism

Unit III:

Guidelines on specific Issues: Norms for observance by the press in the wake of communal disturbances, coverage of handouts of militants/terrorists-guiding principles 1991-1992, HIV-AIDS and the media, Financial Journalism, election reporting, undue favors to journalists, Model guidelines for publishing overseas advertisement in accordance with emigration act 1983

Unit IV:


Unit V:


TEXT BOOKS/ REFERENCES: