AMRITA VISHWA VIDYAPEETHAM | School of Business Coimbatore

AACSB ACCREDITED

विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF SCIENCE & TECHNOLOGY
सत्यमेव जयते

Department of Science and Technology
Government of India, New Delhi

Sponsored
Training Programme
On

RESEARCH FOR SOCIETAL GOOD THROUGH SOCIAL RESPONSIBILITY

20th – 24th November 2023

AMRITA SCHOOL OF BUSINESS
AMRITA VISHWA VIDYAPEETHAM
COIMBATORE, INDIA

विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
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About the Programme

Indian Research / Industry sector, both government funded and private, have a rich tradition of philanthropy and the sectors have made huge efforts to minimize the gap in several social areas to uplift the common well-being of society. Social Responsibility is established on the reciprocal dependence between an organization and society. The Social Responsibility guidelines attempt to move ahead of a philanthropic model to a more expansive view that encompasses the integration of social and environmental issues into research decisions, goals and operations and also the integration between organisations and their stakeholders. There is an increased need for organizations to focus on evolving a strong Social Responsibility policy and ensure implementation of the same. It is imperative that such policy should address the felt needs of community and society but also create shared social value both for the organization and its stakeholders for sustainability. Our country's major visionary growth policies are aligned with achieving the 169 targets leading to 17 UN Sustainable Development Goal's. This Training programme will be a gateway for understanding the ground reality in devising such policies, ability to solve many of the social issues and problems through Innovation and inculcate effective altruism (i.e. evidence and reasoning to help establish the mutual benefits that effective altruism bestows on both the giver and the receiver of the benefits made available). The program would also include interaction with many eminent people who have worked on a wide variety of social projects who will share their experiences in a detailed way in this specially designed 5-day programme.

Objectives

1. To understand and update on devising a sustainable social responsibility policy.
2. To understand methods to identify the societal needs and how to devise research goals.
3. To provide insight into the existing models and challenges faced in implementation.

About the Host Institute

Amrita Vishwa Vidyapeetham (www.amrita.edu) is a multi-campus, multidisciplinary research University that is accredited and ranked 7th Best amongst the Universities and Amrita School of Business being ranked at 27th in India by National Institute Ranking Framework (NIRF) 2022.

nirf

National Institutional Ranking Framework
Ministry of Human Resource Development
Government of India

7th

Ranked University
in India

30th

Ranked Management
Category

THE Impact Rankings – the only global indicators to assess universities' progress towards the UN's 17 Sustainable Development Goals (SDG), has ranked Amrita, 1st in India and 81st in the world. It's an acknowledgement of the University's commitment to remain an exemplary institution that creates Global Impact on society through Compassion-Driven Research and Education for Life. With seven campuses at Amaravati, Amritapuri, Bengaluru, Chennai, Coimbatore, Kochi, and Mysuru and a new upcoming campus at NCR Delhi (Faridabad), Amrita has over 24000 students, 250 (Undergraduate, Post Graduate, and Doctoral programs) in Management, Engineering, and Medical Sciences including Ayurveda, Life Sciences, Physical Sciences, Agriculture Sciences, Arts & Humanities, and Social & Behavioral Sciences.

Research is a significant part of Amrita's output and it is a partner in various international bilateral governmental research programmes and initiatives. It has links with 20 US Universities for research into areas such as cyber security, and further associations with European and Japanese Institutions.

Amrita School of Business, Coimbatore

At Amrita School of Business, we focus on industry-enriched curriculum that cultivates global thought leaders of tomorrow who would be part of Sustainable solutions to Global Business Problems.

No.1 IN INDIA **THE** IMPACT RANKINGS 2023

AACSB Accreditation

**AACSB
ACCREDITED**

THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS

CERTIFICATE OF ACCREDITATION

Amrita School of Business

Amrita Vishwa Vidyapeetham University

for achievement of the highest standard of quality assurance in business education and for demonstrating a sustained commitment to high-quality and continuous improvement.

Initial Business Accreditation

November 2019

Tom R. Robinson
President and Chief Executive Officer

Caryn Beck-Dudley
Chair, Board of Directors

AACSB

Amrita School of Business (ASB) has been accredited with AACSB ranking (Association to Advance Collegiate Schools of Business) Internationally in 2019. ASB is the 11th B-School in India to be accredited by AACSB and as of 2022 only 21 Institutions in India has been accredited by AACSB.

AACSB a global non-profit association – provides quality assurance, business education intelligence, and learning and development services to its members and accredited business schools worldwide. AACSB's accreditation processes are ISO 9001:2015 certified and this accreditation represents the highest standard of achievement for business schools.

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One of our key missions has been to pioneer socio-techno solutions for sustainable development over the past decade. The following are to name a few,

4 QUALITY EDUCATION

A. Amrita University has developed and implemented **ICT** based solutions to provide "Quality Education" to the under-privileged. Today, over 10 million people from diverse backgrounds i.e., vocational trainees, **K-12** students, higher education graduates and teachers use Amrita's solutions.

5 GENDER EQUALITY

B. The **UNDP** (UN Global Development Network) has recognized Amrita's work as one of the best examples in the world for architecting programs for enabling financial inclusivity of women and Amrita was awarded the "UNESCO chair in Gender Equality" in 2016. The United Nations has officially made Amrita Vishwa Vidyapeetham India's first-ever **UNESCO** Chair on Gender Equality & Women's Empowerment. The official bestowing of the UNESCO Chair took place at Paris.

UNESCO
United Nations
Educational, Scientific and
Cultural Organization

uniTwin

AMRITA
VISHWA VIDYAPEETHAM
DEEMED TO BE UNIVERSITY

6 CLEAN WATER AND SANITATION

C. In the area of "Clean water and Sanitation", Amrita won the Gates Foundation Award, to develop technologies to conserve water and bio-treat sanitary wastes. In addition, our research centres have architected low cost, **DIY** design construction of toilets to help scale the massive needs of toilets in India by helping local communities build them in over 21 states across India.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

D. Amrita Vishwa Vidyapeetham has emerged as the 4th best university in ARIIA Rankings 2020 in the Private or Self-Financed Universities category, out of 674 institutions. Amrita's world class infrastructure and focus on applied research has resulted in key patents in Digital Health for Remote & Rural Patients, IoT Wearable Devices for Monitoring Patients' Health, National Knowledge Network Project and Wireless Landslide Detection Systems. Amrita Center for Industrial Research & Innovation (ACIRI) serves as a focal point and hub dedicated to conducting and promoting industrially relevant research based on scientific enquiry. Amrita Technology Business Incubator is among the Top-5 most prolific start-up incubators in India and has incubated 100+ start-ups and mentored 300+ start-up ideas.

17 PARTNERSHIPS FOR THE GOALS

E. As a global center for excellence, Amrita has collaborated with leading institutions and industries from across the world.

We work with a range of partners including:

- MNCs and SMEs   • Health Sector Universities
- Public Sector
- Civil Society

Chancellor Amma appointed as Chair of GOI's civil society sector at G20 Leaders' Summit 2023

The Govt of India has appointed Chancellor Amma as the Chair of the Country's Civil 20 (C20), an official engagement group of the Group of 20 (G20). The G20 is the premier intergovernmental forum for the world's developed and emerging economies to address financial stability on a global basis. The C20 is its platform for civil society organizations (CSOs) to bring forth non-government and non-business voices to the G20 leaders.

Amma said: "In 2005, we created the AmritaSREE programme. Here, pooled money was given as grant funding from the Math. Through this, self-financing groups were created to aid in The start-up businesses and vocational training. These groups were not only able to make themselves self-reliant, but even made their entire villages so."

Today, AmritaSREE has helped seed 15,000 SHGs in 21 states across India and 2.5 lakh women have found a means to earn a living, with most of them living in villages and other isolated rural areas. During the pandemic, the Math also distributed COVID-19 aid packages to AmritaSREE members that consisted of financial assistance, grocery kits, and clothes. The amount of aid provided was ₹85 crore ($11 million).

In concluding her address to India's C20 team, Amma added: "All the issues raised here are vitally important. However, this should go beyond a mere physical meeting and become a true meeting—a meeting of hearts and minds. This is the only way to awaken ourselves and others."

My conviction is that science, technology and spirituality must unite in order to ensure a sustainable and balanced existence of our world.

| Amma - Chancellor, Amrita University

Under the ages of C20 the working group on Technology, Security and Transparency focused on access to and the use of technology, enhanced security, and improved transparency for advancing societal wellbeing. The working group was coordinated by Dr. Nava Subramaniam, Dean Amrita School of Business, Coimbatore & and Professor Emeritus, RMIT University, Australia along with Dr. Dr. Krishnashree Achuthan, Dean, Post Graduate Programs and Director, Centre for Cyber Security Systems & Networks, Amrita University, India and Ms. Alison Richards, Director, oneAPI Initiative, Software Products Team, Intel Corporation. Several events were organized throughout the year.

Dr. Nava Subramaniam
Dean Amrita School of Business

Dr. Nava is an internationally recognised researcher in the areas of corporate governance and sustainability, Sustainable Development Goals (SDGs); management controls and assurance, and the accounting profession. She has held several prestigious grants from the Australian Research Council as lead investigator on public sector governance and carbon emission strategies, as well as professional body-funded projects studying the design of sustainable management control systems, emerging technologies, and SDG governance and disclosure.

Her academic career spans over 30 years, during which she has served in several leadership roles. She has served as the Acting Dean, School of Accounting, and Deputy-Dean Research and Innovation (R&I), AISSC, at RMIT University, Australia, as well as Associate Head of School (R&I) at Deakin University, Australia. She has also held research centre directorships at Deakin University, and Griffith University in Australia.

India Leveraging Geospatial Tech to Tackle Sustainability Challenges: UNWGIC 2022

With the theme of "Geo-Enabling the Global Village: No one should be left behind", the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) has convened the Second United Nations World Geospatial Information Congress (UNWGIC) in Hyderabad, India from 10-14 October 2022.

For more than a decade, Esri has been at the forefront of assisting the United Nations and national governments in addressing the complex challenges of sustainable development. Supporting the sustainable development agenda, Esri India, the country's leading Geographic Information System (GIS) Software & Solutions provider, showcased two critical initiatives namely – Bhu-Kaushal (Esri India-CSC Academy joint initiative for women empowerment and education) and Mera Gaav, Hamara Jal (Esri India – Amrita Vishwa Vidyalayam joint initiative for strengthening community resilience through Geospatial). The initiatives were showcased in the G-Chaupal, a platform that seeks to link village communities with geospatial services at UNGWIC-2022.

Previous Training Programs

Amrita School of Business has been successfully conducting the Department of Science and Technology (DST), Government of India, sponsored a one-week training program on "Research for Societal Good through Social Responsibility" for 2 years now with Feb 2023 being the latest one. The training program attempts to create a platform for the participants to engage with research experts drawn from a broad spectrum of social organizations and experiences. Previous sessions included expert discussions on impact of social work groups, socially responsible entrepreneurship, role of civil societies in fostering social responsibility, policy dialogue, societal good & social responsibility from the perspective of an individual, community and society, mental health, physical health, work-life balance, gender diversity, gender equality, sustainable and innovative solution seeking for societal good through social responsibility.

Dr. Nava Subramaniam
Dean, Amrita School of Business, Coimbatore

Dr. Sangeetha Gunasekar
Program Director

Prof. R. Rajkumar
Nodal Officer

Contact No.
+91 96989 11336

The soft copy of the advance application may be sent to the following Email Id:
asbdst@cb.amrita.edu

Application Procedure

Interested scientists/teachers/officers of government departments can send the filled and approved applications to the address given in the last page.

Accommodation & Travel

Our guest house is housed in the most beautiful location engulfed by mountains. The green pastures, water bodies provide an excellent locality. Well-equipped state of the art seminar hall facilitates the learning process. The guest house accomodation facility includes A.C rooms, A.C suites and non A.C rooms, conference hall and dining hall. Guest house serves as the preferred venue for various events like board meetings, conferences, seminars, press meetings etc. It provides comfortable stay for our distinguished guests.

Candidates are encouraged to seek travel allowance (TA) from their respective parent institutes. However, on submission of certificate of non-availing of travel allowance (TA) from the competent authority of their parent institutes, the organizers will reimburse travel expenditures of the participants restricted to AC 2 tier train fare via the shortest route on production of tickets. If participants opt for Air travel, Air India tickets only will be reimbursed up to AC 2 tier train fare.

How to Reach Venue

Coimbatore is well connected by Air, Road and Rail networks. Transportation will be provided for individuals from the point of arrival at Coimbatore city to the Programme venue. Please intimate your travel plans to Programme coordinators.

Address for Correspondence:

Amrita School of Business
Amrita Vishwa Vidyapeetham
Amrita Nagar Post, Ettimadai, Coimbatore – 641112
Tamil Nadu, India.

Website: www.amrita.edu/events/research-for-soci-etal-good-through-social-responsibility/
Email: asbdst@cb.amrita.edu
Phone: +91 96989 11336

Important Dates

Last date for receiving application.............. 15th Oct 2023
Intimation to Selected candidate................. 20th Oct 2023
Confirmation from selected candidate........ 30th Oct 2023