

SCHOOL OF
BUSINESS

Amritapuri (Kollam) | Bengaluru | Coimbatore | Kochi



MBA

Placement
Brochure

2022 - 2024
Batch



Corporate &
Industry Relations

“

The beauty and charm of selfless service should not die away from the face of this earth. The world should know that a life of dedication is possible; that a life inspired by love and service to humanity is possible.

”

Sri Mata Amritanandamayi Devi

Chancellor, Amrita Vishwa Vidyapeetham



Vision

Our vision is to be an exemplary institution that thrives on its commitment to the transformative power of value-based education, providing the impetus to develop the expansiveness to harmonize both scientific knowledge and spiritual understanding, so as to utilize the knowledge for societal benefit and contribute to a prosperous and sustainable future for all.

Mission

Education for
Life

Compassion Driven
Research

Global
Impact

“

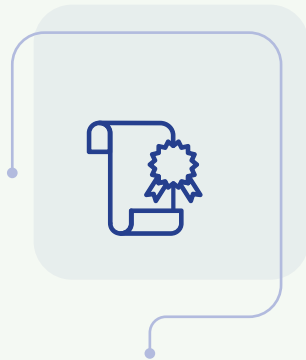
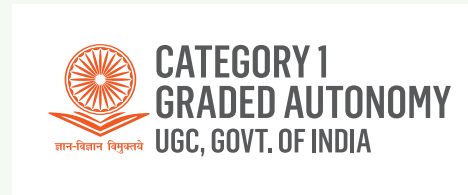
Amrita University has a major role to play in transforming our society into a knowledge society through its unique value-added education system

”



Dr. A.P.J. Abdul Kalam

University Rankings & Accreditation



250+
Programmes



24000+
Students



33
Schools



8
Campuses



200+
International
Partners




Message from Principal Director

The Department of Corporate and Industry Relations (CIR), through its dedicated, highly qualified and motivated members provide comprehensive support to all the students of the University, irrespective of the programmes they choose to pursue, so that they acquire the right knowledge and skills for their holistic development, academic progression and performance, with in the University and beyond in the organisations that hire them with the expectation that they will contribute in a large measure toward the organisational performance, overall growth and long & short term goals.

If we go by the past record, our alumni have done us proud in their commitment to their profession, attitude toward their colleagues & superiors in the organisation and in their stellar performance even in the toughest of roles. We at Amrita, have tried to instil in the minds of our students, right from the day they set their foot in the campus, the imperative need to shape their thoughts on all the positive qualities, because we believe that if they shape their thoughts right, that will shape their destiny. And time and results have proved us right.

So, dear Corporate friends, here we are, offering you a host of talented, well groomed, young, soon to-be-graduates, who will enrich and empower your organisation.

Welcome to Amrita



C. Parameswaran

Amrita School of Business, Amrita Vishwa Vidyapeetham

Preparing Socially Responsible Leaders with Global Impact



Specializations

- Business Analytics
- Finance
- Marketing
- Human Resource
- Operations

Research

Summer Internship

Industry Certifications

CAPSTONE Business Simulation Program

Colloquiums

27 Core Courses

45 Electives Offered

World Class Faculty



Student Exchange



Dual Degree



Directorate of Corporate & Industry Relations

- Corporate Relations
- Learning & Development
- Career Facilitation
- Entrepreneurship Development
- Alumni Networking
- Corporate Training



Illustrious Alumni



● **Mr. Anil Nair**
Country Leader,
Managing Director,
SoftwareONE –
United Arab Emirates
MBA 2005-2007



● **Mr. Dilip Gopinath**
Director & Country Lead Tech
- Commercial Banking
HSBC
MBA 2000-2002



● **Mr. Sharan M.**
Executive Vice President -
Risk Management Practice
Marsh India Insurance
Brokers Pvt Ltd
MBA 2004-2006



● **Mr. Gangadhar Kodandaram**
Chief Revenue Officer
Skit.Ai
MBA 2004-2006



● **Mr. Anoop Paul**
Chief Commercial Officer
(CCO) - MEIA & APAC
VDA Group
MBA 2000-2002



● **Mr. Shyam Krishnan**
Country Business Manager
Monster Energy
MBA 2010-2012



● **Mr. Soorraj V.S.**
Managing Director &
Chief Executive
Benow
MBA 1997-1999



● **Mr. Sakthi Prasad Menon**
Senior Vice President - Growth
Axio
MBA 2011-2013



● **Mr. Vivek Menon**
Executive Director, Product
Management, Corporate
Solutions
JLL - United Kingdom
MBA 1996-1998



● **Mr. Jose Brinner**
Vice President
Citi
MBA 2005-2007



● **Mr. Pravin Vijay**
Vice President - Marketing
Flytxt
MBA 1999-2001



● **Mr. Gaurav Nayak**
Vice President - Business
Development & HR
Inflection Point Ventures
MBA 2003-2005



● **Mr. Sanju Kallumpurath**
Director – Consulting
CGI
MBA 1998-2000



● **Mr. Arun Kalai Nathan**
Head of Finance GBS
Philips
MBA 2003-2005



● **Mr. Pradeep Menon Perinchery**
Director
Zacco - Digital Trust
MBA 1998-2000



● **Mr. Neerav Sejpal**
Vice President of Sales
Spencer's Retail
MBA 2003-2005



● **Mr. Prabhas Ranjan Das**
Associate Director –
Corporate Partnerships
Solv
MBA 2008-2010



● **Mr. Subramanian Seshadrinathan**
Principal Analytical Lead
Google
MBA 2011-2013



● **Mr. Srikant Krishnamoorthy**
Vice President - GMO IB
Operations, Barclays Bank
MBA 1997-1999



● **Mr. Manu V.**
Director -
Commercial Real Estate
Standard Chartered Bank
MBA 2000-2002

and many more...

Illustrious Alumni - Women Leaders



● **Dr. Maneesha V Ramesh**
Provost
Amrita Vishwa Vidyapeetham
Stanford Top 2% Scientists
MBA 2001-2003



● **Ms. Sapana Payyazhi**
CHRO
Qube Cinema
MBA 2003-2005



● **Ms. Megha Agarwal**
Head of Brand and Marketing
WeWork India
MBA 2006-2008



● **Ms. Priya Vijay**
Global Human Resource
Director
Now Health International
MBA 1996-1998



● **Ms. Prasanna Pandit**
Associate Director SAP
HR Applications
Astellas Europe
MBA 2001-2003



● **Ms. Sindhu K.**
Vice President
Vivriti Capital
MBA 2006-2008



● **Ms. Anitha Ganesan**
Head of People,
Director of Human Resources
Healthcare2U
MBA 2001-2003



● **Ms. Madhubanti Chaudhuri**
Associate Director- Commercial
Capability- Africa, Middle East,
and South Asia - PepsiCo
MBA 2004-2006



● **Ms. Sravanthi Nayani**
Business HR Head -
CBO BFSI Unit
Tata Consultancy Services
MBA 2005-2007



● **Ms. Kavitha Srinivasan**
Product Leader -
Data & AI
Qualdo.ai
MBA 2010-2012



● **Dr. Ananthalakshmi Venkitaraman**
Ex-Vice President -
HRBP
Fidelity Investments
MBA 1996-1998



● **Ms. Nini Thomas**
Regional Bid Office Head
SAP
MBA 2000-2002



● **Ms. Sabitha Venugopal**
Real Estate Portfolio Lead
Leidos
MBA 2001-2003



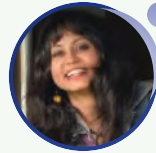
● **Ms. Payal Lohia**
Group Brand Manager
Emami Limited
MBA 2003-2005



● **Ms. Shruthi Parakkal**
Senior Consultant-
Healthcare and Lifesciences
Frost & Sullivan
MBA 2009-2011



● **Ms. Vidyalakshmi Padmaja**
Lead - Brand Marketing, Digital
Transformation and Corporate
Communications - Advisory
Deloitte MBA 2012-2014



● **Ms. Brindarica Bose**
Publications &
Communications Manager
IABSE - International
Association for Bridge and
Structural Engineering
MBA 1998-2000



● **Ms. Meera Sreekumar**
Senior Business Consultant
Travancore Analytics
MBA 2011-2013



● **Ms. Rakhi Raghavan**
Marketing Manager
BNC Network
MBA 2002-2004



● **Ms. Saranya Damodaran**
Entrepreneur
Sqenta Technologies
MBA 2010-2012

and many more...

MBA Course Structure

The courses arm the students with the most up-to-date hard and soft skills to manage the challenges of business world. The courses are refined and kept abreast of times with inputs from Board of Studies comprising veterans from industry and academia



Curriculum

Core Courses (Compulsory Courses)



MBA First Year

Trimester 1 (T1)

Business Communication
 Data Analytics - I
 Financial Accounting
 Economic Analysis : Micro Level
 Marketing Management - I
 Organizational Behaviour - I
 Introduction to Business Analytics

Trimester 2 (T2)

Data Analytics II
 Financial Management
 Human Resource Management
 Management Information Systems
 Marketing Management -II
 Operations Management
 Organizational Behaviour-II

Trimester 3 (T3)

Macro Economics
 Cost Management
 Legal Aspects of Business

MBA Second Year

Trimester 4 (T4)

Strategic Management
 Innovation and Entrepreneurship
 Environmental Management and Sustainable Development

Trimester 5 (T5)

Managerial Values and Business Ethics
 International Business

T1 & T2

Self Awareness and Personal Growth I

T2

Mastery Over Mind (MaOM)

T2 & T3

Business Research Methods

T4 & T5

Self Awareness and Personal Growth II

T1, T2, T3 & T4

Corporate Skills

MBA Course Structure

List of Elective Courses Offered



OPERATIONS

- Advanced Operations Management
- Cases in Supply Chain Management
- Manufacturing Systems
- Total Quality Management
- Logistics and Supply Chain Management
- Service Operations Management
- Project Management



MARKETING

- Marketing Practice
- Marketing in a Digital World
- Sales and Distribution Management
- Retail Management
- Strategic Brand Management
- Applied Marketing Research for Marketing Decisions
- B2B Marketing
- Consumer Behaviour
- Foundations of Management Consulting



HUMAN RESOURCE

- Industrial Law
- Talent Acquisition and Development (Core HR/OB)
- Learning and Development (Core HR/OB)
- Social Psychology for Managers
- Cross Cultural Management (Cross listed with Marketing)

- Human Resource Metric and Analytics
- Performance Management and Compensation
- Leadership Skills
- Management Beyond Profit: The Heart of Sustainable Business
- Gender-Equality, Diversity, and Inclusion in Organizations



BUSINESS ANALYTICS

- Business Data Management
- Business Analytics
- Business Applications of Digital Technologies
- Data Analysis Using R & Python
- Enterprise Resource Planning

- Advanced Tools for Decision Support
- Spreadsheet Modelling and Optimization for Analytics
- Time Series Analysis and Forecasting
- Artificial Intelligence in Business
- Data Visualization and Communication



FINANCE

- Financial Markets and Institutions
- Investment Analysis and Portfolio Management
- Financial Derivatives
- Financial Modelling and Valuation

- Financial Statement Analysis
- Strategic Financial Management
- Corporate Fraud and Internal Control
- Personal Financial Planning
- Financial Risk Modelling



Colloquiums



● **Mr. Anand Selva**
Chief Operating Officer
Citi



● **Dr. Lalitha Subramanian**
Global Head of Scientific
Consulting
Dassault Systemes



● **Mr. Daniel Gressel**
Owner
Teleos Management LLC



● **Mr. Rajaraman G.**
Former Advisor (Media)
Sports Authority of India



● **Ms. Sruthi Kannan**
Head of CISCO Startups
CISCO



● **Mr. S. Harish**
CHRO
Suguna Group



● **Ms. Richa Chauhan**
Director-Talent Acquisition
Shaadi.com



● **Mr. Senu Sam**
Co-Founder & CEO
Mykare Health



● **Mr. Dileep Choyappalli**
VP and Head HR
Nest Digital Pvt. Ltd



● **Mr. Vinod Nagappally**
Client Partner
Tata Consultancy Services



● **Mr. Abhishek Rhisheekesan**
Co-Founder
Airender Technology



● **Mr. Prajeet Prabhakaran**
Head Corporate Relationship,
Partnership and Accelerator
Programs
Kerala Startup Mission



● **Mr. Anustup Natak**
Project Director
Centre Square Foundation



● **Mr. Sunil Kulangara**
Co-Founder
Unaprime-Investment



● **Mr. Suresh Kochattil**
Media Professional

and many more...

Batch Profile 2022-2024

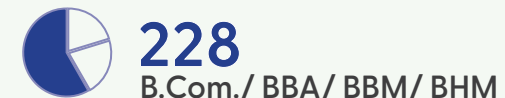
Gender Diversity



Specializations



Academic Background



Diversity Hiring 2022-2024

 Batch Profile
170 Women

Specializations

 **08**
Business Analytics

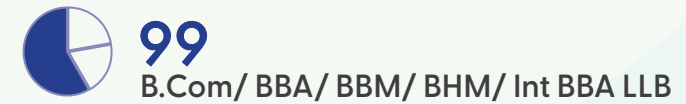
 **54**
Marketing

 **22**
Human Resource

 **78**
Finance

 **08**
Operations

Academic Background



*Others includes Finance, HR, Engineering roles etc.

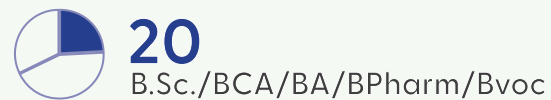
Lateral Hiring 2022-2024 Batch Profile



Specializations

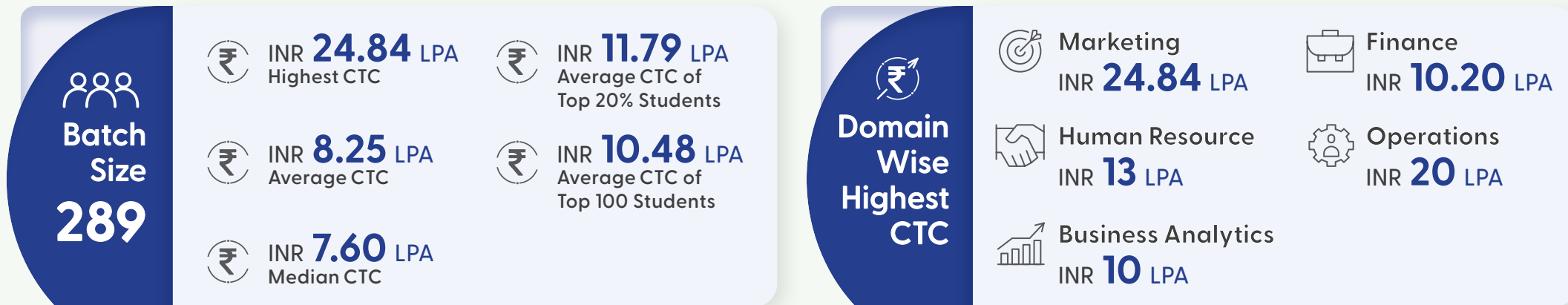


Academic Background



*Others includes Finance, HR, Engineering roles etc.

Placement Statistics and Highlights: 2022- 2023



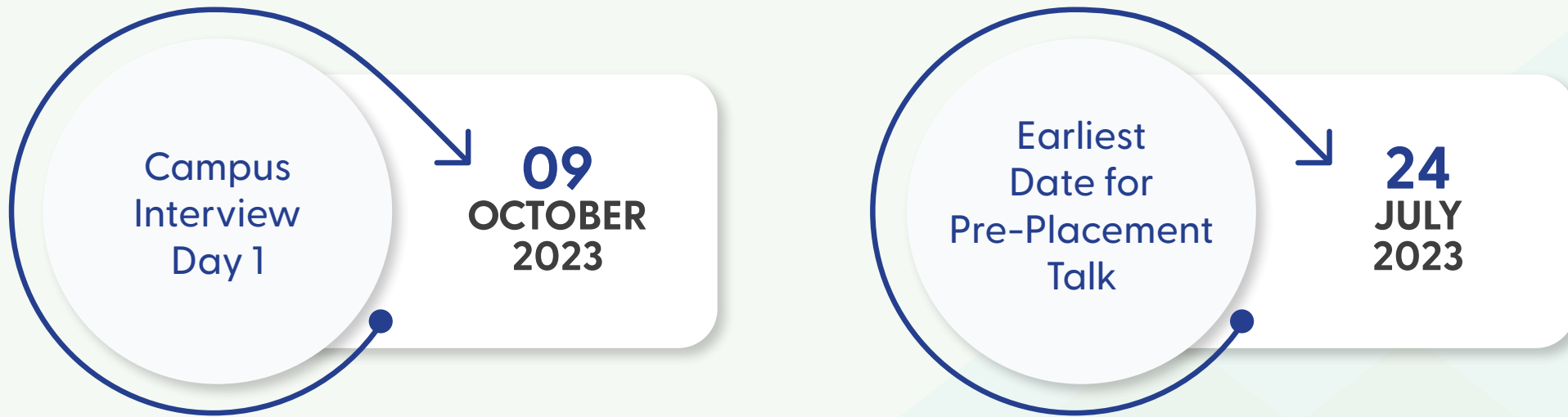
Few of our Esteemed Recruiters



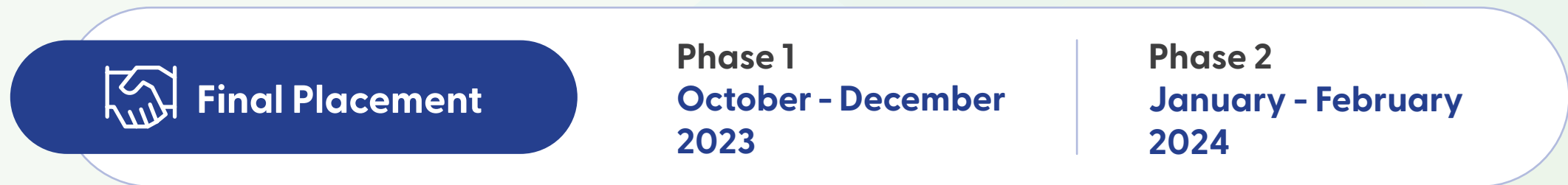
and many more...

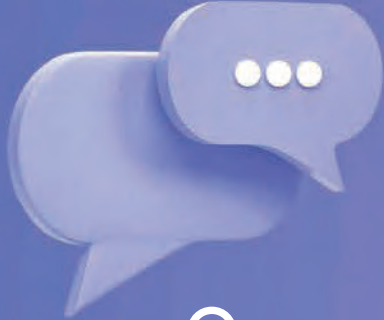
Placement Timelines: 2023-2024

Important Dates for Final Placements



We welcome our clients to conduct pre-placement talk before interview





Our Team



 **Mr. Srikanth S.**
Additional Director -
Corporate Relations & Placements

 s_srikanth@cb.amrita.edu

 +91 9943984424

 Coimbatore
Campus



 **Mr. Jithesh M.**
General Manager -
Corporate Relations & Placements

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Campus



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 Amritapuri (Kollam)
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 **Mr. Shakti Prasad**
Manager - Corporate Relations

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 **Mr. Ravikant Kamavarapu**
Manager - Corporate Relations

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 Bengaluru
Campus

University Headquarters: Amrita Vishwa Vidyapeetham, Amritanagar P.O., Coimbatore, Tamil Nadu - 641112