M.Sc. Visual Communication
Curriculum

DIGITAL FILM MAKING AND MEDIA PRODUCTION STREAM

SEMESTER 1						SEMESTER 2				
18VMC501	Introduction to Communication Theories	3-0-0	3	A		18VMC520	Culture and Entertainment Media	3-0-0	3	A
18VMC502	Media Economics and Management	3-0-0	3	B		18VMC521	History and Development of Cinema	3-0-0	3	B
18VMC503	Laws and Ethics for Media	3-0-0	3	C		18VMC522	Television News Production	3-0-0	3	C
18VMC504	Media Research Methods	3-0-0	3	D		18VMC523	Theories of Visual Analysis	3-0-0	3	D
18VMC509	Audio Visual Technology	3-0-0	3	E		18VMC524	Writing for Media	1-0-2	2	E
18VMC561	Advanced Digital Imaging Lab.	0-0-2	1	L1		18VMC575	Advanced Photography Lab.	1-0-2	2	L2
18VMC562	Professional Photography Lab.	1-0-2	2	L2		18VMC580	Anchoring for Media Practice	0-0-2	1	L1
18VMC563	Advanced Digital Illustrations Lab.	0-0-2	1	L3		18VMC582	Television Programme Production Practice Lab.	0-0-2	1	L4
18VMX564	Audio Production and Editing Lab.	0-0-2	1	L4		18VMC588	Stop - Motion Film Making Practice	1-0-2	2	L5
18VMC565	Video Production and Editing Lab.	0-0-2	1	L5		18AVP501	Amrita Value Programme	1-0-0	1	
18CUL501	Cultural Education	2-0-0	P/F							
	Total		**21**				**Total**		**21**	

SEMESTER 3						SEMESTER 4			
18FNA610	Film Direction and Screenplay Writing	2-0-0	2			18VMC692	Internship	2	P1
18VMC605	Media for Advertising	3-0-0	3	B		18VMC698	Portfolio Presentation	2	P2
18VMC610	Film Production and Management	3-0-0	3	D		18VMC699	Project	8	P
18VMC611	Film Studies and Appreciation	3-0-0	3	E					
18FNA681	Art Direction & Dramatic Performance	0-1-2	2						
18FNA669	Documentary Film Making Practice	0-0-2	1	L4					
18VMC609	Digital Film Making Lab	1-0-2	2	C					
18VMC678	Advertisement Production Lab.	0-0-2	1	L1					
18VMC679	Online Promotions Lab.	1-0-2	2	L2					
18FNA690	Open Elective / Live-n-Lab	2-0-0	2						
	TOTAL		**21**				**TOTAL**	**12**	

TOTAL CREDITS: 75

3D ANIMATION AND VFX STREAM

SEMESTER 1					SEMESTER 2				
18VMC501	Introduction to Communication Theories	3-0-0	3	A	18VMC527	3D Animation Pipeline	2-0-0	2	A
18VMC502	Media Economics and Management	3-0-0	3	B	18VMC528	Audio–Video Production	1-0-2	2	B
18VMC503	Laws and Ethics for Media	3-0-0	3	C	18VMC529	Basics of Pre Production	1-0-2	2	C
18VMC504	Media Research Methods	3-0-0	3	D	18VMC530	Concepts of Animation	2-1-0	3	D
18VMC525	Anatomy Study	1-1-0	2	E	18VMC583	3D Modelling and Texturing	1-0-4	3	L1
18VMC526	Stop Motion Animation	1-0-2	2	F	18VMC584	Dynamics	1-0-2	2	L2
18VMC561	Advanced Digital Imaging Lab.	0-0-2	1	L1	18VMC585	Motion Graphics and Camera Tracking	1-0-4	3	L3
18VMC562	Professional Photography Lab.	1-0-2	2	L2	18VMC586	Rotoscope	1-0-2	2	L4
18VMC563	Advanced Digital Illustrations Lab.	0-0-2	1	L3	18VMC587	Voice Modulation Dubbing for Animation	1-0-2	2	L5
18VMC566	Sketching and Shading Practice	0-0-2	1	L4	18AVP501	Amrita Value Programme	1-0-0	1	
18CUL501	Cultural Education	2-0-0	P/F						
	Total		**21**			**Total**		**21**	

SEMESTER 3					SEMESTER 4				
18VMC613	3D Animation	1-0-4	3	A	18VMC692	Internship		2	P1
18VMC614	3D Lighting and Rendering	1-0-2	2	B	18VMC698	Portfolio Presentation		2	P2
18VMC615	Online Promotions	1-0-2	2	C	18VMC699	Project		8	P
18VMC616	Rigging	1-0-4	3	D					
18VMC680	SFX and Re-recording	0-0-4	2	L1					
18VMC681	VFX Compositing Practice	1-0-4	3	L2					
18VMC695	Minor Project (3D)		3	P1					
18VMC696	Minor Project (VFX)		3	P2					
18FNA690	Open Elective / Live-n-Lab	2-0-0	2						
	TOTAL		**21**			**TOTAL**		**12**	
							Total credits: 75		