

MJMC – MASTER OF JOURNALISM AND MASS COMMUNICATION (Renamed as MA [Journalism and Mass Communication])

CURRICULUM

	Course Code	Course Title	L T P	Cr	ES		Course Code	Course Title	L T P	Cr	ES
SEMESTER 1							SEMESTER 2				
	18FNA501	Basics of Advertising	1 1 0	2	A		18FNA529	Broadcast and online Journalism	2 0 0	2	D
	18MCJ501	Contemporary Media Scenario	2 0 0	2	A		18FNA503	Film Studies	2 0 0	2	A
	18MCJ502	Print Journalism and Writing	2 0 0	2	B		18FNA512	Media Ethics and Laws	2 0 0	2	B
	18FNA500	Communication and Media Theories	1 1 0	2	E		18MCJ585	Scriptwriting/ Writing for Broadcast Media	0 0 2	1	L5
	18FNA509	Research Methodology for Communication and Media Studies	2 1 0	3	G		18FNA556	Audiography Practice Lab. II	0 1 2	2	L1
	18MCJ581	Print Journalism and Writing Practice	0 1 2	2	L1		18FNA557	Photography Practice Lab. II	0 1 2	2	L6
	18FNA551	Audiography Practice Lab. I (from 2016 Batches)	0 1 2	2	L2		18FNA558	Videography Practice Lab. II	0 1 2	2	L7
	18FNA552	Photography Practice Lab. I (from 2016 Batches)	0 1 2	2	L3		18FNA584	Digital Video Editing	0 1 2	2	L2
	18FNA553	Videography Practice Lab. I (from 2016 batches)	0 1 2	2	L4		18FNA586	Graphic Design Lab. II	0 1 2	2	L4
	18FNA576	Graphic Design Lab. I	0 1 2	2	L5		18FNA679	Short Film Production (Fiction and Documentary) Lab.	0 1 2	2	L3
	18CUL501	Cultural Education	2 0 0	P/F	F		18AVP501	Amrita Values Programme	1 0 0	1	F
		TOTAL		21				TOTAL		20	
SEMESTER 3							SEMESTER 4				
	18MCJ601	Communication for Development	2 0 0	2	A		18MCJ692	Internship		2	P1
	18MCJ602	Media Analysis Techniques	2 0 0	2	B		18MCJ696	Comprehensive and Technical Viva-voce		4	P2
	18MCJ603	New Media and Web Content	2 0 0	2	C		18MCJ699	Project Work		4	P
	18FNA607	Editing and Designing for Print	2 0 0	2	D			TOTAL		10	
	18FNA517	Public Relations	1 0 0	1	F						
		Elective	2 0 0	2	E						
	18MCJ681	Critical Viewing and Reading Analysis Practice	0 0 2	1	L1						
	18MCJ682	News Casting, Anchoring and Programme Presentation Skills	0 0 2	1	L2						
	18MCJ683	New Media and Web Content Lab.	0 0 2	1	L5						
	18MCJ684	Public Relations Campaign Practical	0 0 2	1	L3						
	18MCJ685	Reporting, Editing and Lab Journal	0 0 2	1	L4						
	18MCJ690	Live-in-Lab.® / Open Elective*	2 0 0	2	J						
	18MCJ698	Video News Production with Mini Project	0 0 2	1	P2						
		TOTAL		19				Total for the Programme	70		
ELECTIVES (any one)											
	18MCJ632	Creative Expression in Regional Language	2 0 0	2	E		18MCJ634	Science Communication	0 1 3	2	E
	18MCJ633	Photo Journalism	2 0 0	2	E		18FNA637	Advertising	2 0 0	2	

*One Open Elective course is to be taken by each student, in the third semester, from the list of Open electives offered by the School.

@Students undertaking and registering for a Live-in-Lab. project, can be exempted from registering for the Open Elective course in the third semester.